



digital press kit

The Confessions
of Rollo Hemphill

A COMIC NOVEL BY

Gerald Evereff Jones

**Hardcover Release
April Fool's Day**

What is boychik lit?

- Book synopsis and publishing details
- Author's bio
- Media files and links:
background, photos,
and "doll-info"
(including printable PDFs of all kit materials)
- Contact Kenneth Droz Public Relations
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Book Synopsis

My Inflatable Friend: The Confessions of Rollo Hemphill

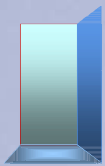
by Gerald Everett Jones

Dumb stunt with celebrity look-alike doll backfires. Boy fails upward.

A car jockey at a luxury resort hotel, youthful hacker-turned-slacker Rollo devises a screwball scheme for making his girlfriend jealous. He dresses up a life-sized sex doll to look like a famous soap star and drives it around town, stopping conspicuously at celebrity hangouts. The tabloids pick up on the “romance” and confront the real star with their candid photos—blurred shots at 60 mph. To everyone’s surprise, especially our hero’s, the star *admits* to the affair—to conveniently cover up her kinky liaisons with her secret lover, a famous politician.

To complicate matters, the gorgeous star summons Rollo and makes an indecent proposal: Live in her beach house and take a job as a top-forty deejay to give some class to their pretend relationship—and continue to be seen with the rubber lady anytime she and her lover need a cover story.

Through this silly but magical ruse, our hero gets everything he’s dreamed about—a celebrity job as a drive-time shock-jock, a wardrobe from Armani, use of the luxurious Malibu beach house, and a shiny red sports car. What he can’t possibly get is *any sex at all*—or the one girl he really wants. She thinks he’s a gigolo and a phony, but he can’t tell her the truth or she’ll know he’s just a jerk whose only friend in the world is a life-sized sex toy. To get his genuine heart’s desire, he must admit to her that his prank was a mistake, undo its hurtful consequences by helping the star retire gracefully from show business, and make some sobering decisions about what’s really important in life.



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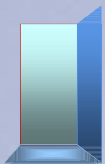
Publishing Details

My Inflatable Friend: The Confessions of Rollo Hemphill

by Gerald Everett Jones

Ingram, Baker&Taylor, Amazon.com, Mobipocket.com

Publication Date:	April 1, 2007
BISAC Category:	Fiction/Humorous
ISBN 13:	978-0-9794866-1-6
ISBN 10:	0-9794866-1-0
ebook	Mobipocket.com PDA ISBN-13: 978-0-9794866-0-9
Language:	English
Price:	US\$15.99 UK£8.99
Page Count:	188
Trim Size:	6 x 9 inches
Binding:	Trade paper
Color:	Full Color Cover, B&W Interior
Illustrations:	None
Backmatter:	Author's Biography
Rights:	LaPuerta www.lapuerta.tv
Design:	Gary Palmatier, Ideas to Images www.ideastoimages.com
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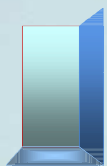
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boychik : boy, young man. (English boy + Yiddish diminutive suffix -tshik)
– *wikipedia.org*

Boychik lit is —

— a counterpoint, alternative to, and parody of the hugely popular female-oriented fiction genre *chick lit*. Moreover, boychik lit defies the widely held notion that today's young men won't or can't read, presumably because they've been conquered, co-opted, and rendered brain-dead by the video game industry and excessive masturbation. (The New York Times has coined its own term for the genre: *fratire*.)

As to the population at large, even if they are not rabid fans of chick lit, the woman-on-the-street and her cowlicked male companion will both know something of *Bridget Jones's Diary* and *The Devil Wears Prada*. An even larger audience of TV viewers will have eagerly anticipated episode after bodice-gripping (if not ripping) episode of *Sex and the City*. One need not stray beyond the lush pastures of HBO to find the demographic home of boychik lit. Men, both young and not so young, are the core audience for *Entourage*.



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In the boychik-lit story...

- The male main character is looking for sex and is bewildered by emotional entanglements.
- He is a slacker and a hacker (a *shlacker*). He is clever and resourceful but chronically lazy.
- He's a dropout who can't hold a steady job.
- Far from being the hero with a single tragic flaw, the boychik is riddled with worrisome flaws, with one or two possibly redeeming qualities.
- The tone is observational and witty, sometimes sarcastic.
- The boychik tells his story in a confessional, first-person narrative.
- At the end of the novel, the hero has almost managed to undo the complicated mess he's made in the course of the story and thinks he has learned important lessons, which may or may not be valid.



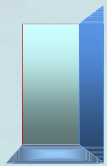
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The godfather of boychik was Peter De Vries, longtime *New Yorker* editor and (today) the lamentably deceased and mostly unsung master of the male-centered comic novel. For example, never one to shy way from topics in questionable taste, De Vries wrote *Slouching Towards Kalamazoo* (about a confused young man who elopes with his teacher) and *Forever Panting* (about a struggling actor who divorces his wife to marry his mother-in-law).



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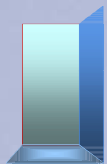
Files on this CD

in DOCS folder	Filename
Book Fact Sheet	Facts.pdf
Book Tip Sheet	TipSheet.pdf
What Is Boychik Lit?	Boychik.pdf
Printable version of this show	PressKit.pdf
in MEDIA folder*	
Author Portrait (Print Version 300dpi) - credit Alain Ekmalian	Gerald Portrait by Alain Ekmalian.jpg
Author Portrait (Web 72dpi)	Gerald Portrait Thumbnail 150x175.jpg
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Front Cover Art (Web 72dpi)	MIF Cover Thumbnail.jpg
"Family Newspaper" Front Cover Art	MIF Family Style logo.jpg
* CMYK and B&W TIFF hi-rez files are also included.	

Web links

- RealDoll.com (doll manufacturer)
- Peter De Vries [backgrounder](#)

Online link to "Riches of Embarrassment" by Jeffrey Frank, *The New Yorker*, May 24, 2004



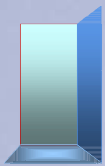
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Author bio

Gerald Everett Jones is a playwright, screenwriter, and author of more than twenty books on filmmaking and other nonfiction subjects. His screenplays are in various stages of development for both film and television, and his play *Hypatia of Alexandria* won special recognition at the Long Beach Playwrights Festival. He is an honors graduate of the College of Letters at Wesleyan University, where he studied under novelists Peter Boynton, F. D. Reeve, and Jerzy Kosinski. He is a member of the Writers Guild of America, the Dramatists Guild, and Film INDependent (FIND), and is a past director of the Independent Writers of Southern California (IWOSC). He lives in Santa Monica, California with his wife, actress-comedienne Georja Umamo, and two Jack Russell "Terrorists," Marcello and Zukie.



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